

Why Hire An Event Planner?

In today's world, corporations and businesses are under a more watchful eye while producing meetings and events. Gone are the days of unlimited budgets and the "spend now, worry how to pay for it later" mentality. Although budgets aren't as generous as they once were, meetings and events are still a crucial part of doing business. The key is to produce a successful meeting or event in the most cost-effective and productive way. And behind each of these success stories is a professional event planner.

The benefits of hiring a professional event planner are abundant. An event planner is skilled at making sure a meeting or party stays within budget by overseeing all costs including everything from the price of a venue to negotiating the price per person for food and beverages. There are also many unforeseen issues that arise when planning a meeting or an event. Would you know what to do if a chef calls in sick the day of your dinner meeting? Or how would you handle a transportation company that forgot to pick up your clients? A professional event planner knows not only how to properly resolve these kinds of situations and problems, but also know how to do it in a way that their clients are never even aware that there was a problem.

Event planners are experienced in pre-event logistics, like finding a budget conscious venue, making meal selections, addressing proper audio visual needs, and booking air and ground transportation. They keep in mind important details like the most economical times to travel to how many gallons of coffee to order for your 150-person meeting. Another benefit is that event planners have created trusted relationships with reliable vendors in various industries. Event planners also offer on-site assistance to manage the event from load-in until the last person leaves. These services eliminate the time you would have spent planning and allow you to feel like a guest at your own event. A professional event planner will always make sure the client's every expectation is not only met but also exceeded.

By hiring a skilled event planner, you will be able to host a corporate picnic, a networking event, fundraising gala, or sales incentive trip without lifting a finger. You can focus entirely on your company needs and your job requirements, and let a professional planner do what they do best: planning and executing successful meetings and events.